

Journal of Advanced Management Science

CONTENTS

Volume 3, Number 1, March 2015

- The Mediator Role of FDI in North Africa: Case of Egypt 1
Osama M. Badr and Tahar L. Ayed
- External Debts and Exchange Rates of Oil-Producing and Non-Oil-Producing Nations: Evidence from Nigeria and Pakistan 8
Muhammad Umar Draz and Fayyaz Ahmad
- Customer Behavior in Banking Industry: Comparison of Data Mining Techniques 13
Mohammad Ali Afshar Kazemi, Negar Estemdad, and Alireza Poorebrahimi
- Syariah Monetary Fund: An Alternative Way to Reach MDGs in Developing Countries 17
Nurindra Rusmana and Ramadoni Wahyu
- A Framework of Best Practices in Managing Business Reengineering for Islamic 22
Razalli M. R., Ringim K. J., Hasnan N., and Hassan M. G.
- Performance Measurement—An DEA-AHP Based Approach 26
Biswaranjita Mahapatra, Kampan Mukherjee, and Chandan Bhar
- Is ‘Societal Expenditure’ an Alternative Route to Business Success? An Empirical Study 31
Kaushik Mandal and Sujata Banerjee
- Understanding the Influence of Brand Personality on Consumer Behavior 38
Anees Ahmad and K. S. Thyagaraj
- Antecedents and Consequences of Union Participation: A Review 44
Singh Tripti and Chawla Ginni
- A Review of Privacy Protection in E-commerce 50
Li Chen and Hong-wei Liu
- Research Management in Public Research Institutions: Reducing Scientists’ Administrative Effort by Using a New Service Model—A Case Study 54
Kristin Huebner, Sandra Detzer, Anja Mann, and Christin Knacke
- Necessity of Changing Modes of the Traditional Hospital Governance 60
Tahar L. Ayed, Rim H. Hajlaoui, Amira H. Ayed, and Osama M. Badr
- Archeological Tourism and Community Participation: A Study on National Monument Engenho São Jorge dos Erasmos Ruins 67
Madalena P. Aulicino, Beatriz H. Barbosa, and Patricia A. Coutanceau
- Knowledge Sharing and Management via Online Social Networks: A Prototype for Older People in Thailand 74
Nattavee Utakrit and Nittaya Utakrit