Journal of Advanced Management Science CONTENTS

Volume 6, Number 3, September 2018
Information Technology and Business Modeling
Portfolio Optimization by Fuzzy Interactive Genetic Algorithm
Masato Sasaki, Anas Laamrani, Mitsuo Yamashiro, Chalew Alehegn, and Ariel Kamoyedji
Build A ComPetitive Advantage Model for Non E-CataLog Products in Indonesia (A Study from Emergency
Medical Kit)
Tezza Adriansyah Anwar, Mohd. Haizam Mohd. Saudi and Obsatar Sinaga
Analysis of Travel Blogs Posted in New Zealand: Geographical Distribution, National Parks and Movie Locations
Thomas Barton, Marco Graf
Business and Economic Management
Analysis of Customer Satisfaction in a Selected Bank: Signal-To-Noise Ratio Approach
External and Internal Factors Influencing Socially Responsible Behaviour of SMEs: Evidence from Singapore149 Alexander Wollenberg and Hanxin Liang
Role of Demand Forecasting and Lead Time on Waste in Supply Chain: A Case Study in Diyala Health Sector-Iraq
Waleed A. Al-Zaidi, Asaad J. Al-Karawi, and Ahmed Kh. Al-Zuhairi
The Impact of Non-Interest Income on Banks' Profitabilities
The Impact of Marketing on Share Performance: Evidence from Syria
Construction Engineering and Project Management
A Proposed Projects' Overrun Management Protocol Using Projects Classification Matrix
Abdulwahab Abukwaik, Edna Fallon, and Pat Donnellan
Ecotourism and Smart City Management
Applying Lean Thinking to Smart Cities: Environmental Sustainability and Resources Waste Reduction174
João S. Matos and Vitor Santos
Research on the Mechanism of Herdsmen Participating Co-construction in Sanjiangyuan National Park179 Ting Zhao and Tian Tang